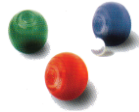


CLUB – SCHOOL BOWLS TALK



Coordinator: Warren Boyd
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Monthly Edition 2024

LET'S PLAY BOWLS NEWSLETTER - JANUARY

Saving Clubs & Saving Our Game
(It's an 'all-in' effort !!! ("... never give up")

With the following support the attached 'flyer' could have a significant impact in **attracting families back to our clubs.**

Quality - Planning & Promotion is required at:

Club Level:

Target group - primary and high schools (advertise the 'flyer' in school newsletters, on their website and via parent groups) and via community media announcements.

Provide junior coaching in-services. Circuits, Skills Techniques, Games & Competitions.

District / Zone Admin:

Promoting the 'flyer' at club level, at management mtgs and advertise through community media outlets. Participating clubs encouraged to promote 'inter-club' visitations. Sponsor these events with a bbq sausage sizzle ... be proactive!!

Provide junior coaching in-services.

Circuits, Skills, Techniques, Games & Competitions.

State Admin:

Provide support via media publications and through radio advertising. Participating clubs supported - by high profile bowlers visiting their local primary schools - demonstrating their skills. Leave senior classes with a collection of video highlights - from televised games.

Provide junior coaching in-services.

Circuits, Skills, Techniques, Games & Competitions.

National Admin:

Start with a National television campaign. The key is to appeal to school students - show juniors playing / interview same ... create and promote an 'interactive' game for their devices and show support by sending this article and 'flyer' to all Aussie Clubs.

FRIDAY NIGHT BOWLS FOR KIDS

ENJOY OUR CLUB FACILITIES
WHILE YOUR KIDS LEARN TO BOWL

FRIDAY NIGHT BOWLS FUN



FAMILY NIGHT at the local Bowlo

INVITING FAMILIES to our Club for a Family Fun hour or two

If your club is not participating ask ... Why not?

If you can hold a bowl you can play

STUDENTS ... play starts 5:30pm

ADULTS ... play starts 6:30pm

No fees with all equipment supplied.



Players will be supported by Club members

Juniors supported by members with WWCC 'Working With Children' accreditation.

Getting Started:

Visit / Contact the club with numbers
Coaching to suit ... as requested

GREAT PRIZES

To be Won

Season 1

February - April

Starts 2nd - Feb 2024



Season 2

September - November

Starts 6th - Sept 2024



www.letsplaybowls.com